



A quick guide to...

Autoresponders 2.0

What's new?



In this document...

You'll learn about new options, functionality we've added, and where to find your legacy follow-up messages. We'll also introduce Autoresponders 2.0's [new look](#). Its ease-of-use lets you take email marketing automation to a completely new level.

New autoresponders

First, forget about "follow-ups" and get to know [Autoresponders](#). From now on, that's what we call the feature.

Action-based autoresponders

[Create new](#)

Show autoresponders in campaign: All results selected ▼

Show type: All results selected ▼ Sort by: Name ▼



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Status ☒

AUTORESPONDER SENT



Send with delay of 3d 1h, every day.

ALREADY SENT

2345

View and interface






Previously, you could only view your message cycle as a simple list, with very few options. To add new messages, you had to go to the [Create follow-up](#) panel.

Now you have a new **Autoresponder interface**. But don't worry, your legacy messages are still in place — nothing is lost.



Timetable and message List

View your messages in a handy, clear **timetable** or in a neat list if your cycle lasts more than 30 days.

0	1 Mallorca is the plac... 	2	3	4 Hotels in Mallorca 	5	6
7	8 Most beautiful beach... 	Most beautiful beaches... Status <input checked="" type="checkbox"/> ON 		11	12	13
14	15	16	17	18	19 Hot offer - Tunisia 3... 	20
21	22	23	24	25	26	27
28	29	30	31	32	33	More

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Status ☒ ON

AUTORESPONDER SENT

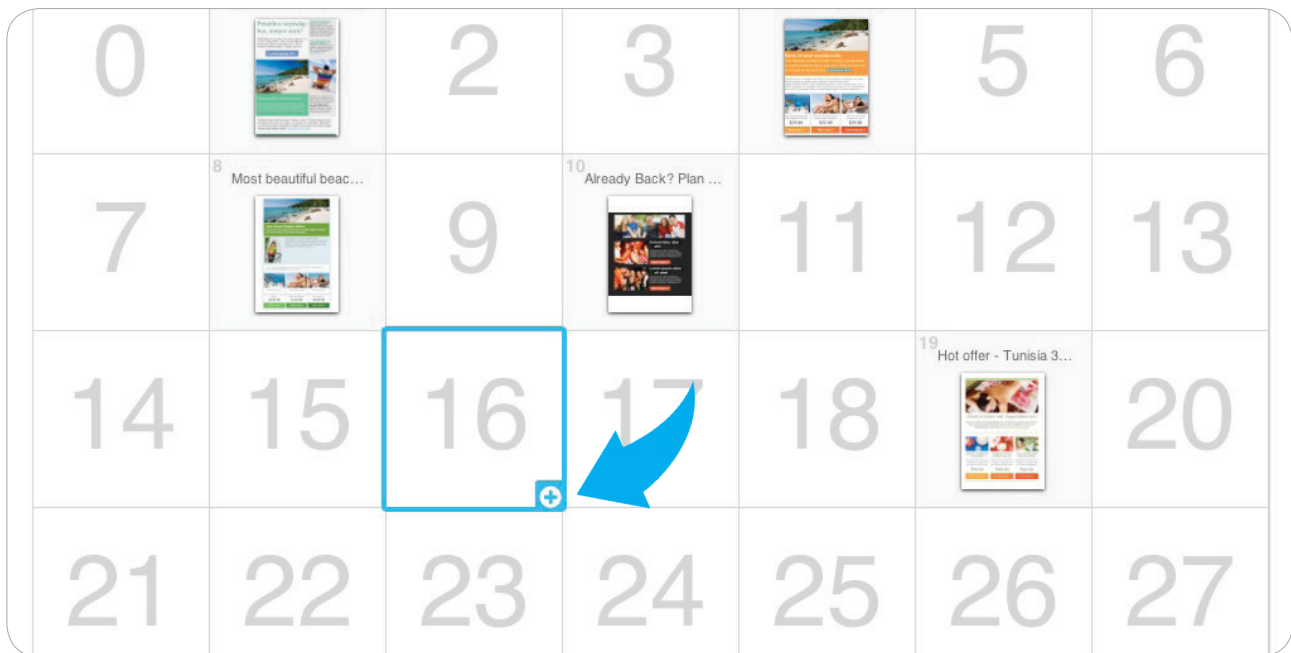

Send with delay of 3d
1h,
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ALREADY SENT

2345

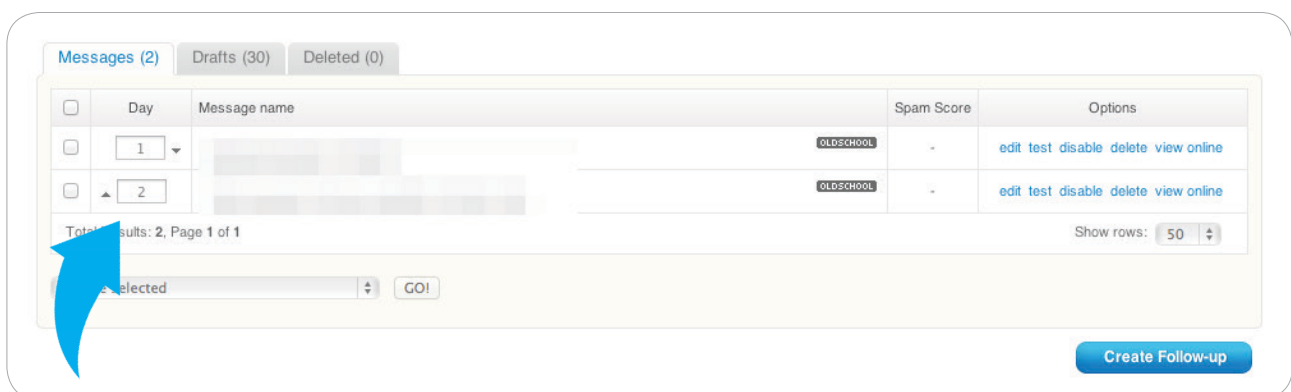
Add new message with one click

There's no need to switch panels to add a new message. Simply click any day in the timetable to access new-message scheduling options.









In-place editing options

In the old format, you had to click arrows up and down to adjust the schedule of any particular message? Forget about that!



Now you can edit the value of the scheduled day in the message list or simply **drag 'n' drop** it to another day of the cycle.

	Hotels in Mallorca ⚙️ majorca Status ON	SEND DAY  13 Send Signup, everyday.	SUBSCRIBERS IN CYCLE 3456
	Mallorca is the place to be ⚙️ majorca Status ON	SEND DAY  11 Send Signup, everyday.	SUBSCRIBERS IN CYCLE 1764
	Most beautiful beaches ever ⚙️ majorca Status ON	SEND DAY  31 Send Signup, everyday.	SUBSCRIBERS IN CYCLE 9738

Unlimited messages per day

In the previous version, you could schedule only one message per day.

Now you can add as many messages per day as you want. What's more, the entire cycle has **unlimited message capacity**.

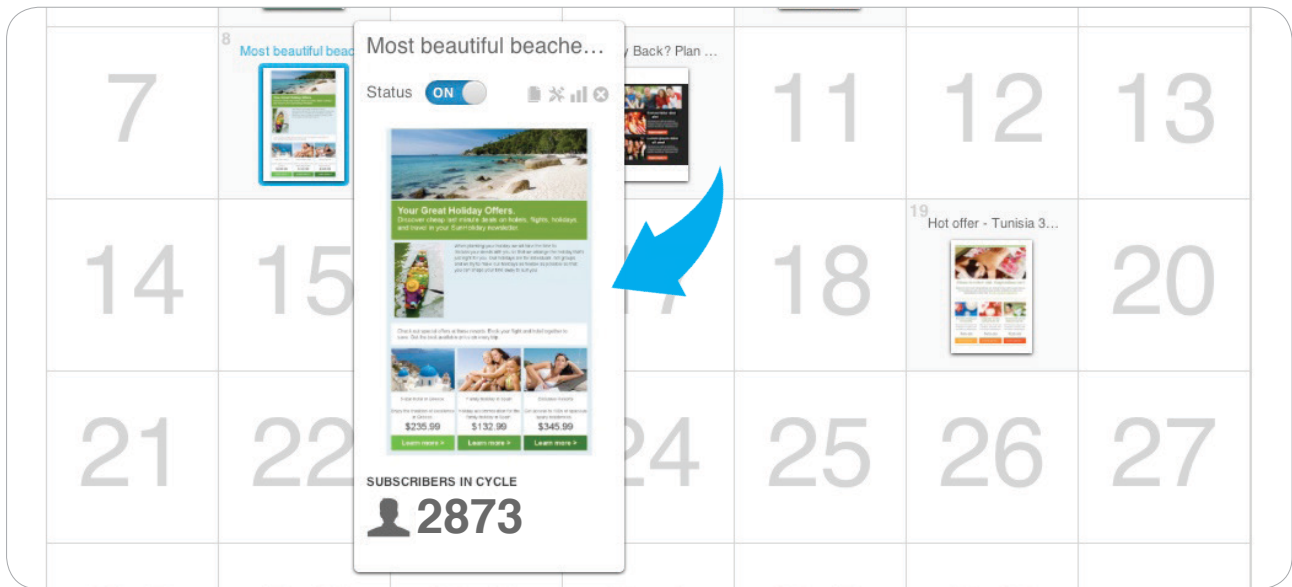
Quick access to message details

In the previous version, you had to switch from panel to panel to find information such as message status, statistics, and users assigned to the cycle.

Now it's all in one place — timetable view:

- **Preview, edit and duplicate your message**
- **Check message status and results**
- **View users in a particular day of the cycle**

You can also manage a cycle's subscribers, **adding** segments or **moving** subscribers to another cycle — for complete control of scheduled communications.

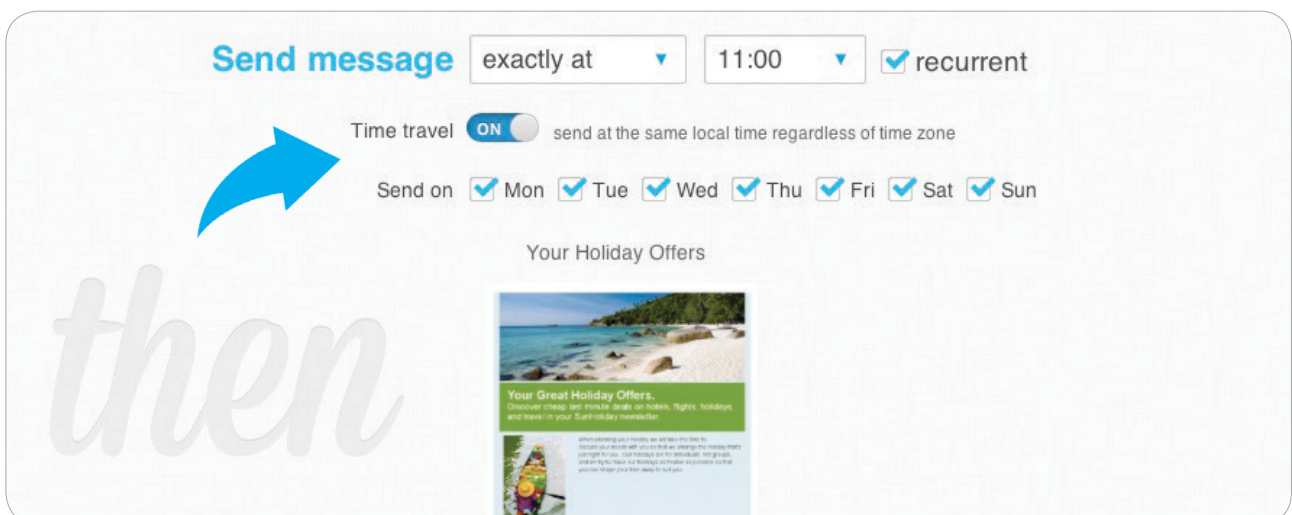


Delivery time settings

Previously, you could define message timing only after subscription. And to re-use messages, you had to preload them to different campaigns.

Now, you can schedule your message then adjust the exact time and other options:

- **Select destination campaign**
- **Send immediately, specify a delay, or schedule the exact time including time-zones**
- **Exclude some days of the week**
- **Easily re-use any of your campaign messages**



Summary

Many of these improvements were requested by you — our loyal user-community. Thanks for your brilliant suggestions!

Now with just a few clicks, you can **transform** any basic follow-up cycle into an effective, captivating **Autoresponder program**.

Get started with email automation today!