GetResponse

A quick guide to…

Managing Multimedia

In this guide...

Learn how the GetResponse Multimedia Studio lets you record, upload and store up to 1GB of audio and video files, photos and documents right from your account and enhance your messages with hundreds of available stock photos.

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Manage Multimedia

To get started, click the **My account** link in the upper right corner, then choose **Account Details** and click **Multimedia**.

The multimedia studio is divided into tabs: **Video**, **Audio**, **Photos&Images**, **Documents**, **QR codes** and **iStockphoto**.

Your available storage space is displayed at the top. Any individual file you upload cannot exceed 20 MB.

Before you add a file, you must create a folder.
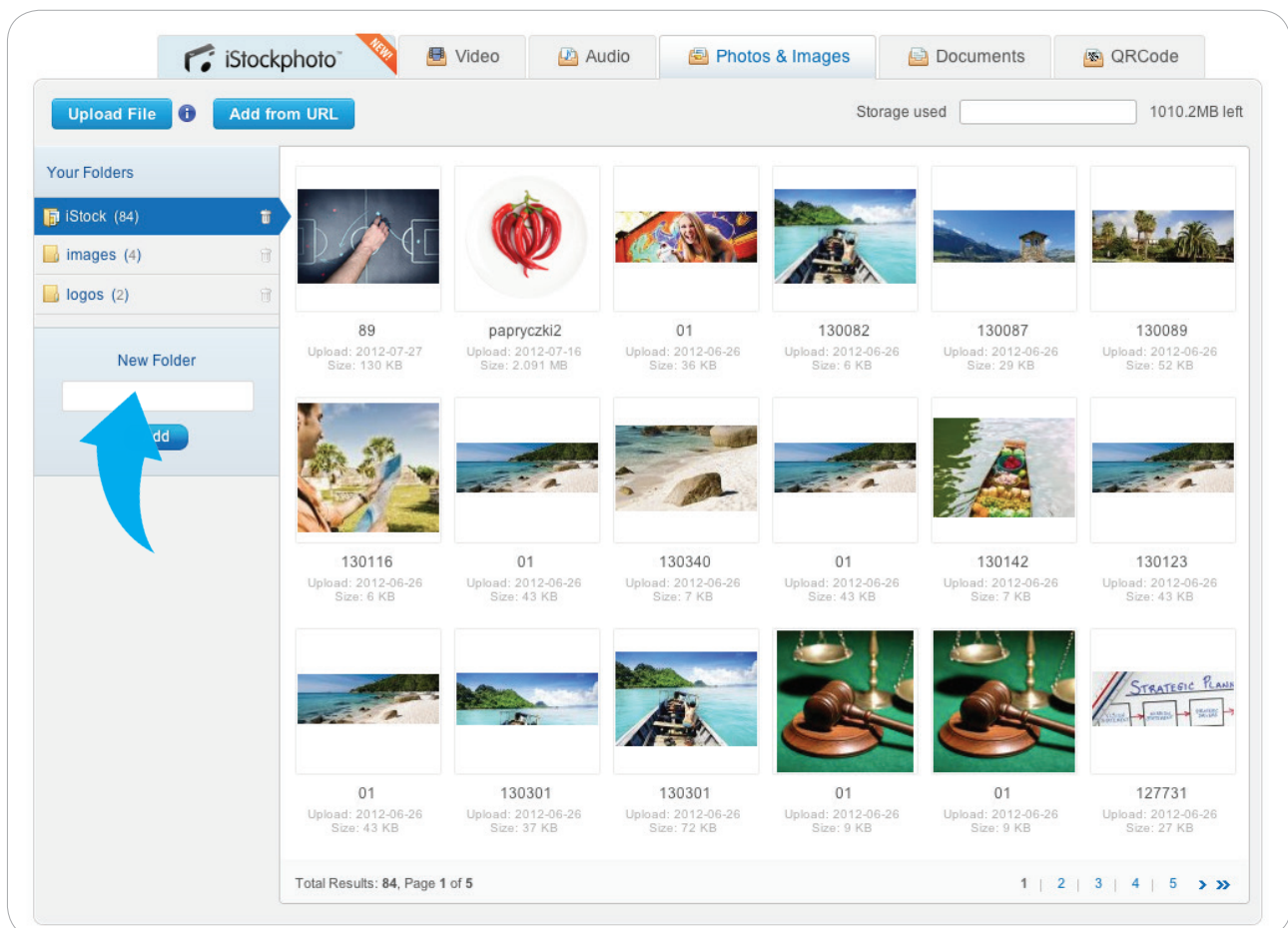
Manage Photos and Images

Browse the iStockphoto gallery

As a GetResponse user, you have access to 1000+ professional-quality pictures, carefully selected from iStockphoto.com. The images are organized in popular industry categories for your browsing convenience.

GetResponse gallery images are free for you to use in GetResponse email marketing campaigns, courtesy of our partnership with online image leader iStockphoto. You can buy additional messages by adding them to your cart.

Add stock images to your folders

To preview a stock image, simply click the thumbnail. If you plan to use the image later, click the Add to my folder button and select a folder.

Browse your photos and images

From the **Photos & images** tab, you can browse your stored images.
Your images are organized into personal folders. New folders can be created at any time by entering a name and clicking **Add**.

Upload new images

To add your own images, first select a folder then click the **Upload file** button. The system supports standard jpg, jpeg, gif, png and bmp files. After the upload is completed, a thumbnail of your image appears in the multimedia space.

To upload images from URL, simply click the **Add from URL** button.

Manage Audio and Video

To get started, click the **My account** link in the upper right corner, then choose **Account Details** and click **Multimedia**. Click **video** or **audio**.

Upload existing video or audio files

To add your own files, select a folder then click **Upload file** to browse your PC disc, or click **Add from URL**.

For videos, we support standard .flv, .fl4, .mov and .mp4. For audio, your file must be in .flv format. Maximum file size is 20MB.

After the upload and conversion is completed, a thumbnail of your media appears.
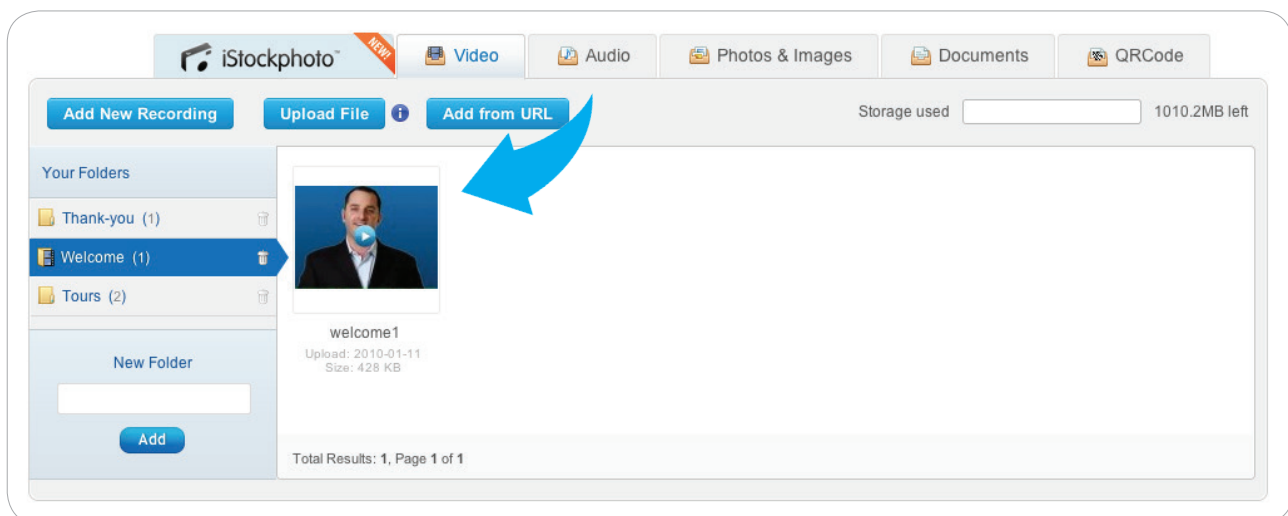
Add new video and audio recordings

Create new video and audio recordings directly from your webcam and microphone. First select a folder then click the **Add new recording** button.

When the new window appears, click the **record video** or **record audio** button to allow GetResponse to access your webcam and microphone.
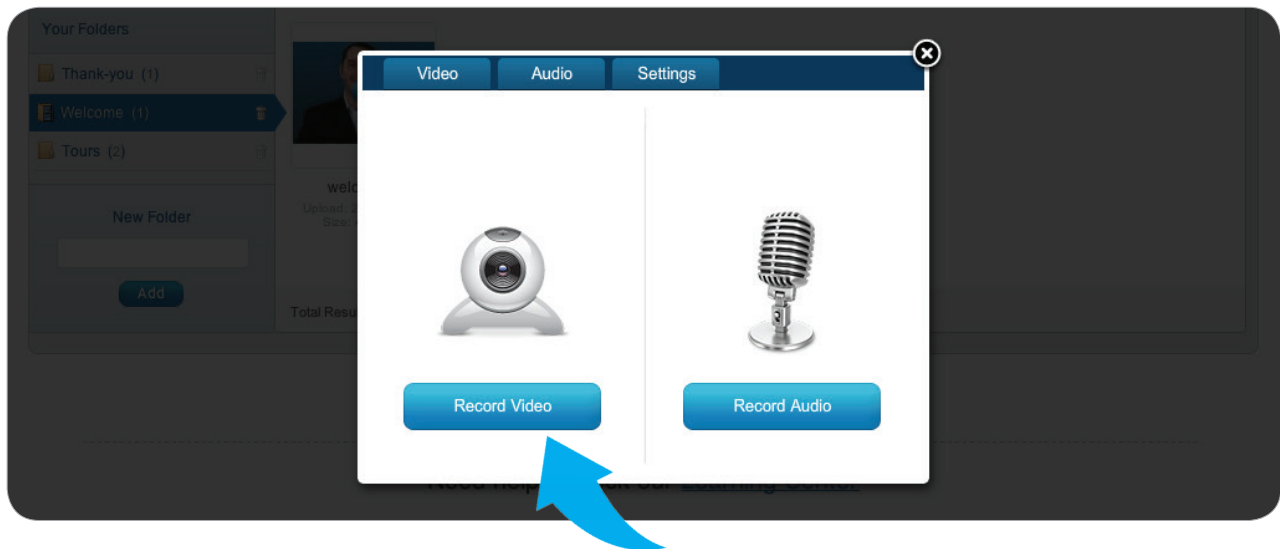
Choose your recording devices

Click the **Settings** tab. Choose the recording quality for the video and audio; it can vary, depending on the speed of your internet connection.

If your computer has multiple webcam and microphone devices, select the ones you prefer and click the **Apply settings** button.

Make your new recording

Click the **Video** or **Audio** tab then click the **Record** button. Click **Pause** at any time. Click **Stop** when you are finished recording.

Click **Play** to review the recording and **Record** if you wish to start over. If the recording is OK, click **Next step**, enter a name for the recording, and click **Save**.

Preview your recordings

Click the **video** or **audio** tab and select a folder. To preview a recording, click the thumbnail. The recording is displayed in the GetResponse multimedia player. The toolbar includes buttons to **play**, **pause**, **stop** and adjust **volume** of the recording.

Share your recordings

The GetResponse player includes buttons to help you and your viewers share video and audio recordings online.

Share videos on Twitter and Facebook by customizing a message to accompany the link.

Copy the URL address to display the video or copy the HTML code to integrate the player into a website.

Manage Documents

To get started, click the **My account** link in the upper right corner, then choose **Account Details** and click **Multimedia**.

Upload documents

To upload a new document from your computer, choose a folder and click **Upload file**. Click **Add from URL** and type or copy-and-paste the Web address to add a file stored online.
Several file types can be uploaded including txt, pdf, doc and xls.
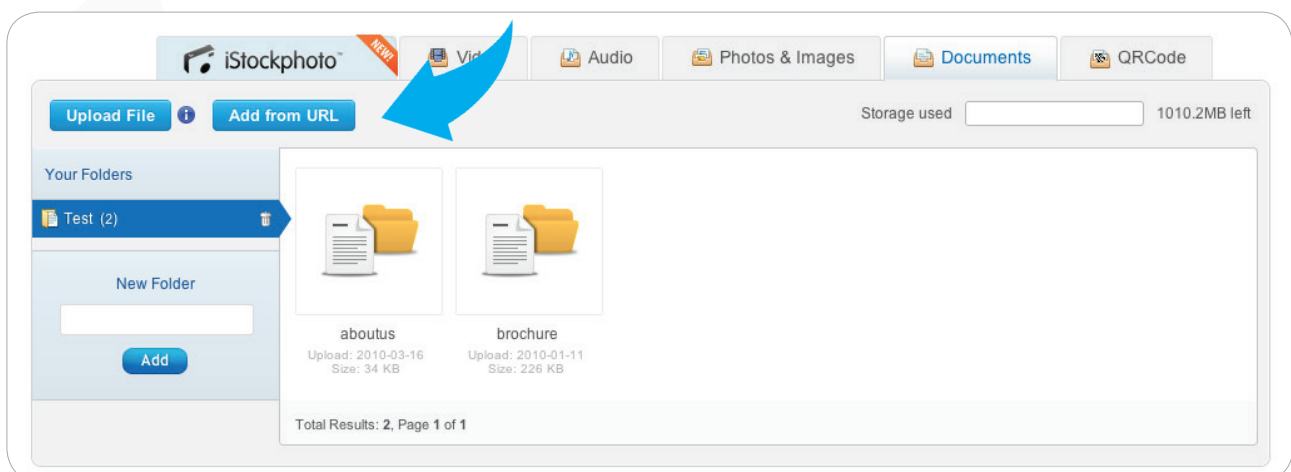
Browse your documents

Click the **Documents** tab to display a list of your existing documents. Click a document thumbnail to download a copy to your computer.
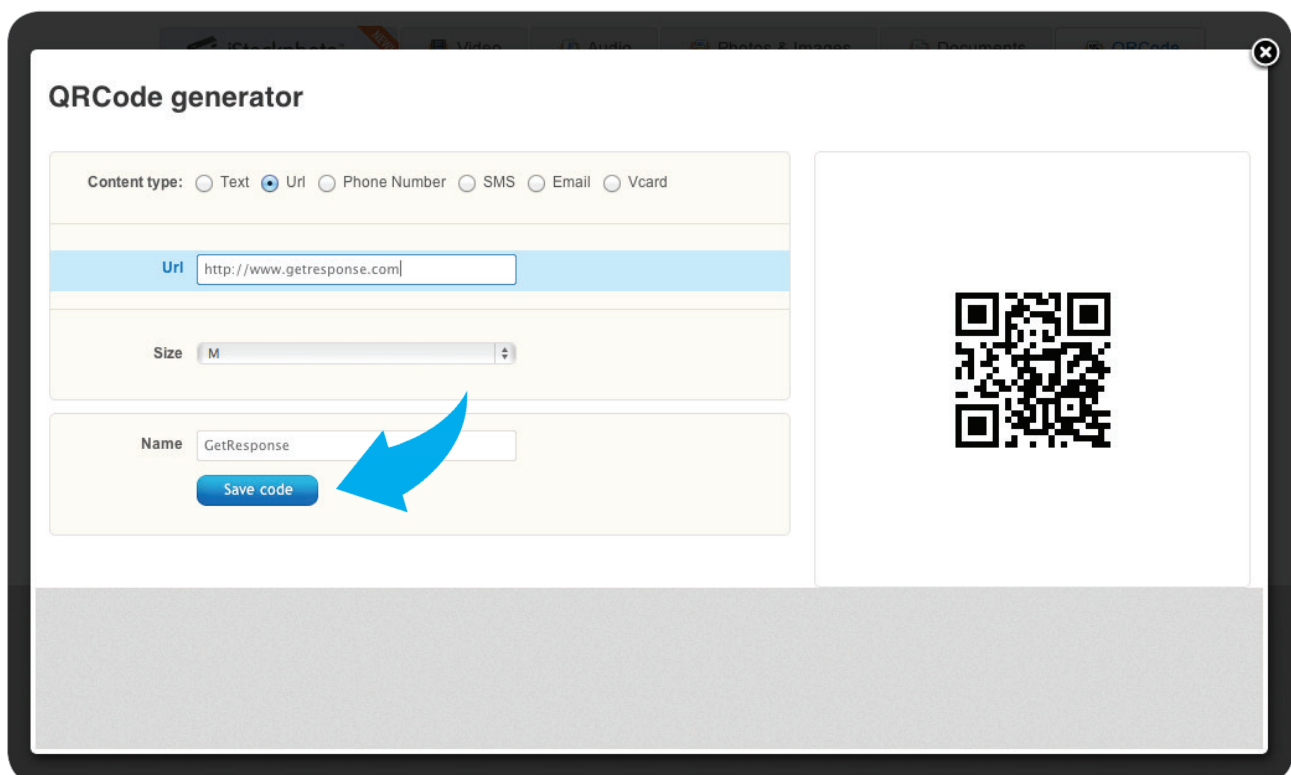
The documents can be sorted into personal folders. Add a new folder at any time by entering a name and clicking **Add**.

Generate QR Codes

GetResponse gives you option to create your own QR Codes. Click the **QR Code** tab to start.

Generate the code

Click Add New QR Code to generate the code. Choose type, size, content and name. Confirm your settings by clicking Save code.

Browse QR Codes

From the **QR Codes tab**, you can **preview** or **delete** your codes or **scan** them for testing purposes.

Add Images and Photos to Messages

All images uploaded to **Multimedia** studio, as well as the iStockphoto collection, can be used in your HTML messages.

1. Choose **HTML template** and proceed to the **Create** step.

2. Drag-and-drop an image block from the right-hand column into the message or edit any other image block that's already in your template.

3. To change or add a picture, click the image field. Then click the **Insert/edit image** icon in the editing menu to access the content stored in your **Multimedia** folder. Select the tab you wish: **iStockphoto** or **My images**. Choose an image and click **Use image** to add it to your message.
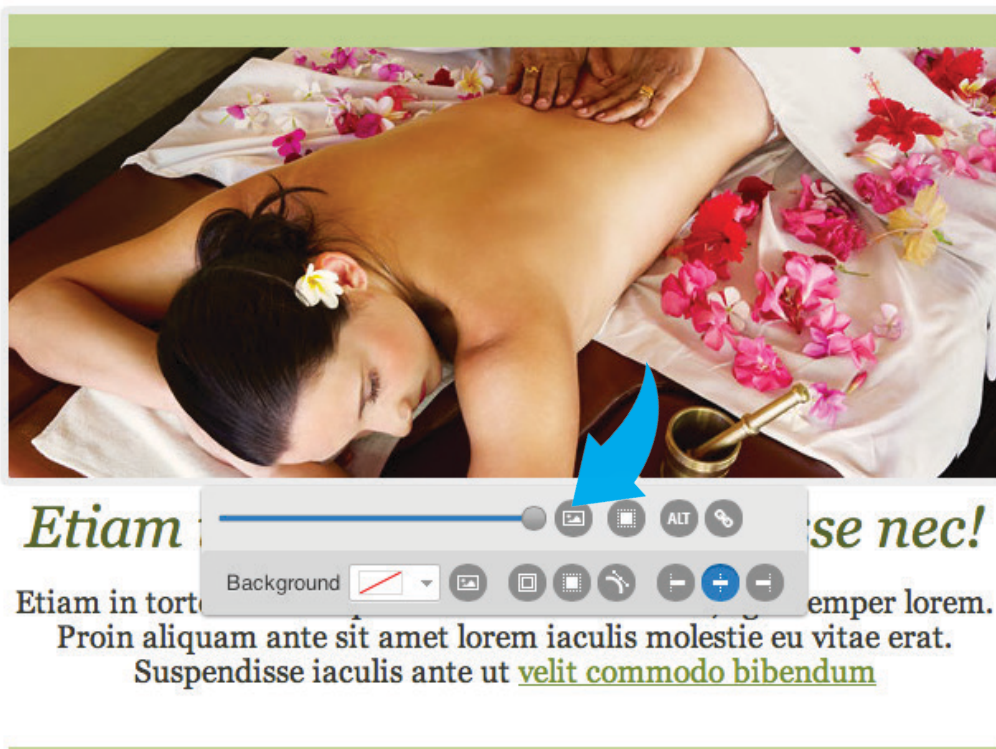
4. In the same menu, you can adjust the image to the size of the block; edit the position of the image; add/remove the image border; edit style, color and size; change background; or add spacing.

The same menu enables you to **Insert/edit a hyperlink** to the image or add an **ALT** attribute that displays text if the image is blocked by the subscriber's email program.