



A quick guide to...

PayPal

In this guide...

Learn how to integrate GetResponse with your PayPal payment services, so new buyers can be added to a list.

Step by step setup:

1. Log in to the PayPal account
2. Choose “My account” and click on “Profile”

The screenshot shows the PayPal 'My Account' page. The 'My Account' tab in the top navigation bar is highlighted with a red circle. Below it, the 'Profile' link in the sub-navigation bar is also highlighted with a red circle. The page displays account information, including the PayPal balance, available balance in PLN, and a table of balances for PLN, USD, and EUR. On the right, there are sections for 'To Do' (Update my credit card info, Policy Updates) and 'My account tools' (Business Setup Tips). At the bottom, there are links for 'My recent activity', 'Payments received', 'Payments sent', and 'View all operations on my account'.

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Search

My Account | Send Money | Request Money | Merchant Services | Auction Tools

Overview | Add Funds | Withdraw | History | Resolution Center | Profile

Welcome, User: [Redacted]

Business Name: [Redacted] | Account Type: Business | Status: Verified | Last log in: [Redacted] on 24 October 2011 11:49 GMT+02:00

PayPal balance: [Redacted] [Currency converter](#)

Available balance in PLN (primary): [Redacted]

Total balance (all currencies, available and pending) converted to PLN: [Redacted] [Hide](#)

Currency	Total
PLN (Primary)	[Redacted]
USD	[Redacted]
EUR	[Redacted]

To Do

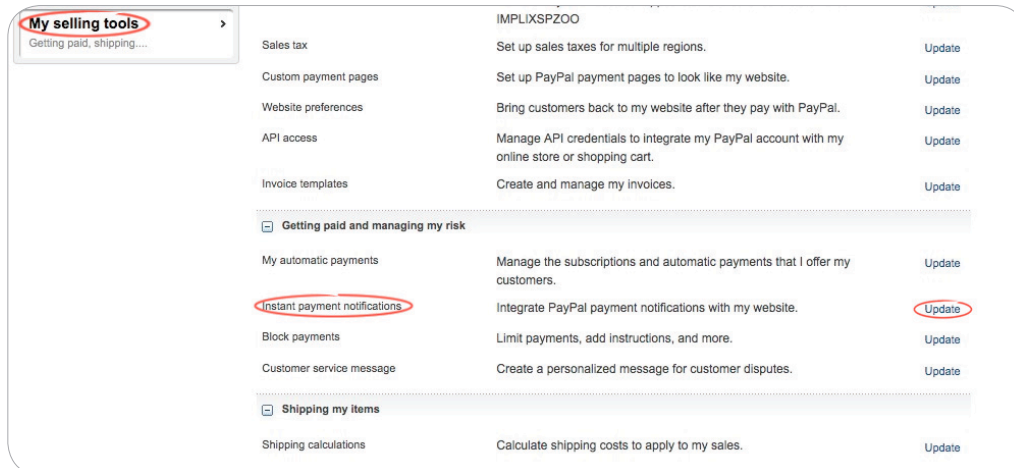
- > [Update my credit card info](#)
- > [Policy Updates](#)

My account tools

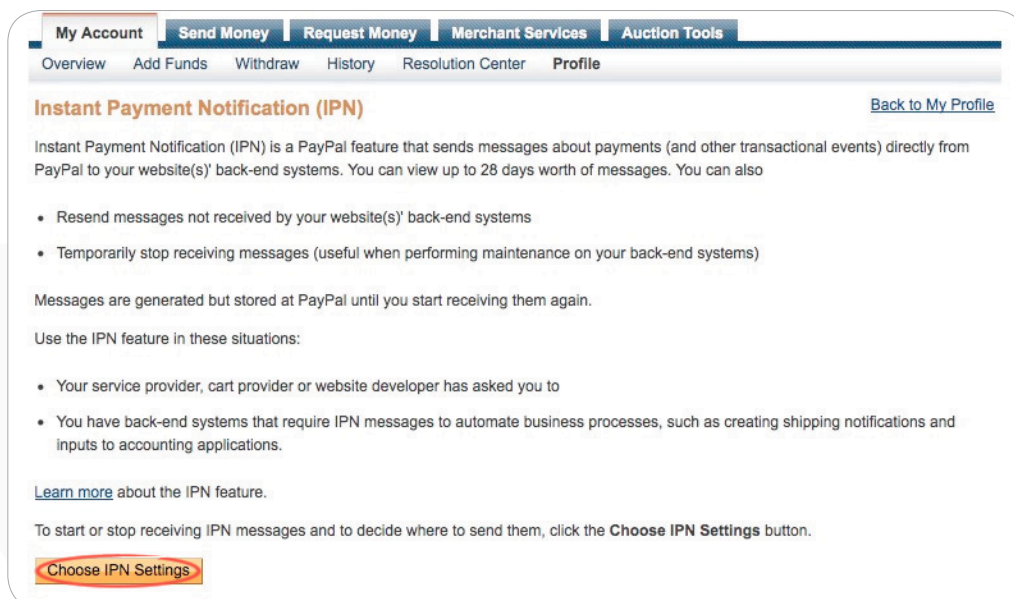
- > [Business Setup Tips](#)

My recent activity | [Payments received](#) | [Payments sent](#) | [View all operations on my account](#)

3. Click “My selling tools“ in the corner and click “Update“ in “Instant payment notifications“



4. Next, click “Choose IPN Settings“



5. Enter website address as below, then select “Receive IPN messages” and click the “Save” button

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Edit Instant Payment Notification (IPN) settings

[Back to My Profile](#)

PayPal sends IPN messages to the URL that you specify below.

To start receiving IPN messages, enter the notification URL and select **Receive IPN messages** below. To temporarily stop receiving IPN messages, select **Do not receive IPN messages** below. PayPal continues to generate and store IPN messages until you select **Receive IPN messages** again (or turn off IPN).

Notification URL

IPN messages
☒ **Receive IPN messages (Enabled)**
☐ Do not receive IPN messages (Disabled)

6. You will see the effect of your previous steps

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Instant Payment Notification (IPN)

[Back to Profile Summary](#)

You have turned on the IPN feature. You can view your IPNs on the [IPN History page](#). If necessary, you can resend IPN messages from that page. For more information on using and troubleshooting this feature, read more about [Instant Payment Notification \(IPN\)](#).

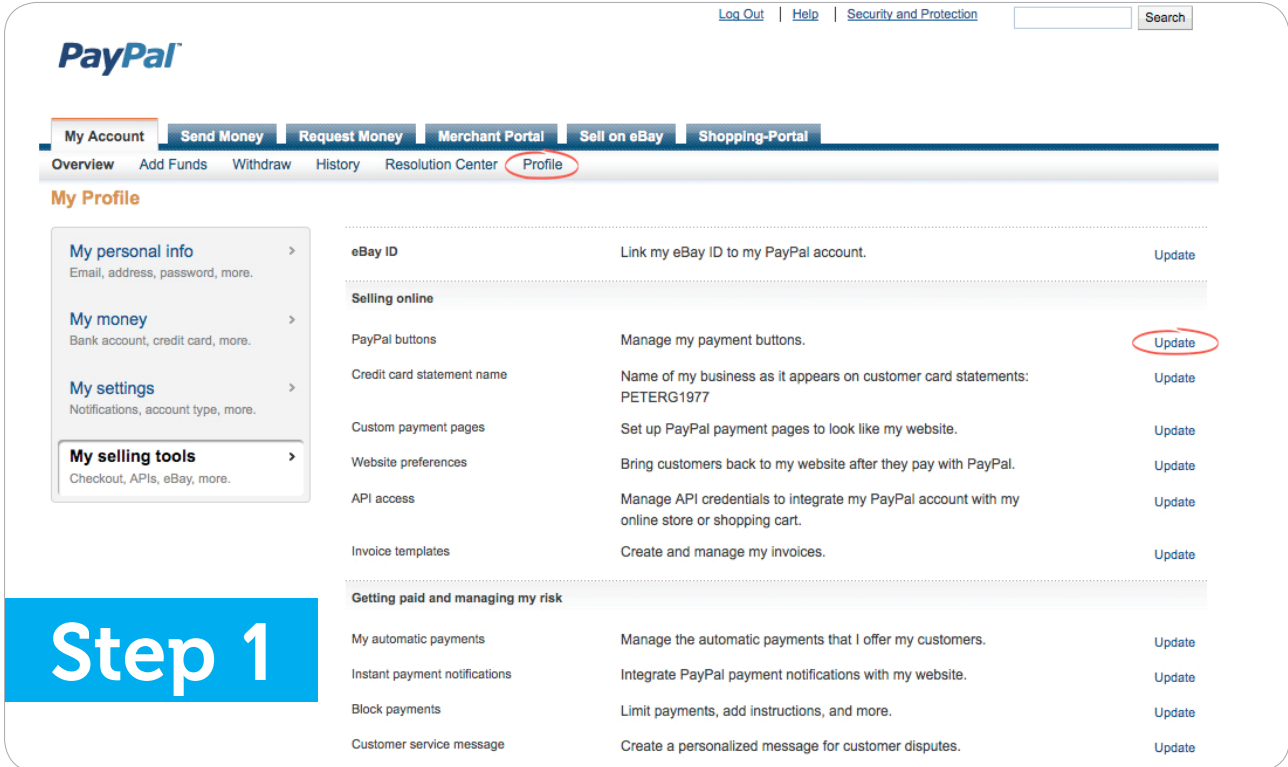
To stop receiving IPNs permanently, click **Turn Off IPN**.

Current settings

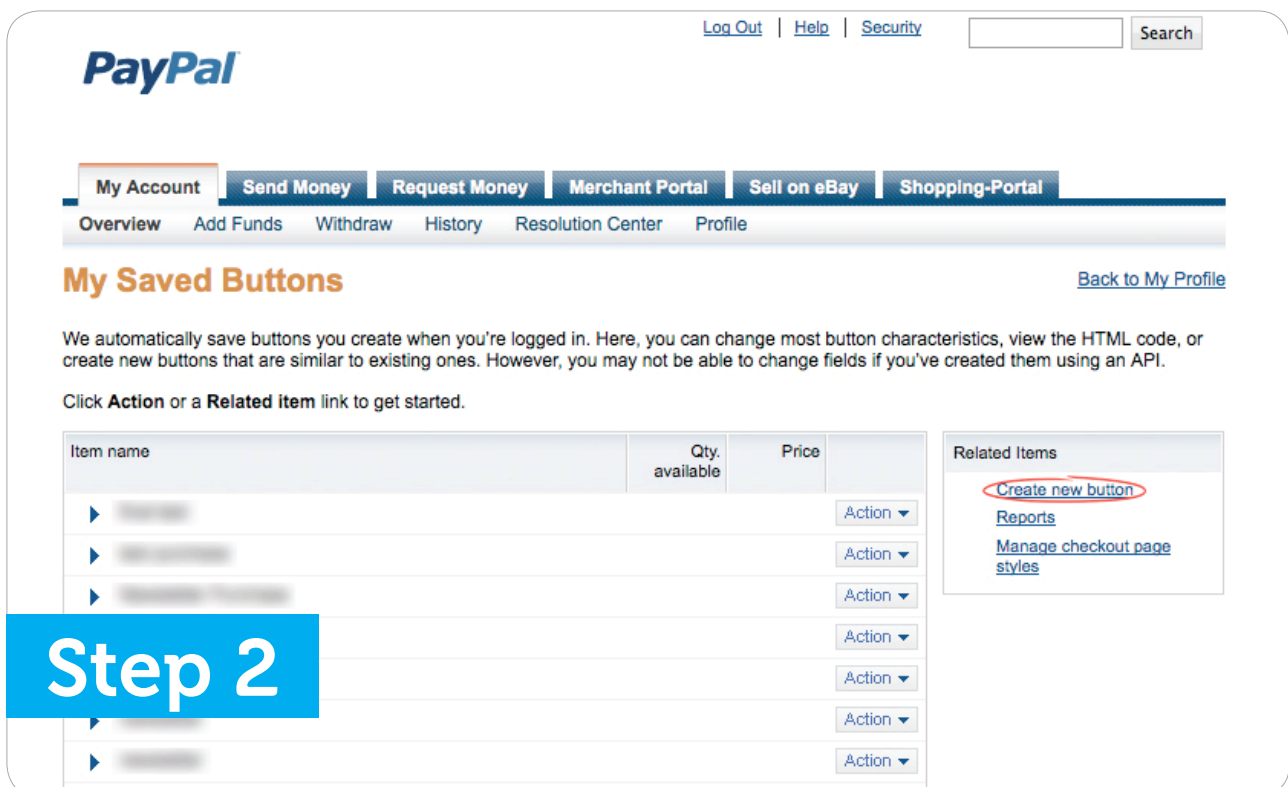
Notification URL	http://app.getresponse.com/pp_listener.html
Message delivery	Enabled

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7. Go back to your PayPal profile and create a new “Buy Now” button



Step 1



Step 2

8. Unreel “Step 3: Customize advanced features”

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Create PayPal payment button

Accept payments with no start-up fees. Check the [Website Payments Standard Overview](#) page for more information.

Create payment buttons for your website below. The button designer won't automatically place the button code on your website, but you can easily copy and paste the button code into your website's HTML code.

[Having trouble viewing this page?](#)

- ▶ Step 1: Choose a button type and enter your payment details
- ▶ Step 2: Track inventory, profit & loss (optional)
- ▼ **Step 3: Customize advanced features (optional)**

[Customize checkout pages](#)

9. Enter your GetResponse campaign name as pictured below. Then click “Create Button”

☐ Take customers to this URL when they finish checkout

Example: <https://www.mystore.com/success>

Advanced variables [What's this?](#)

Use a line break between each variable. The variables will appear in your button's HTML code. [Learn more](#)

☒ Add advanced variables

custom=campaign_name

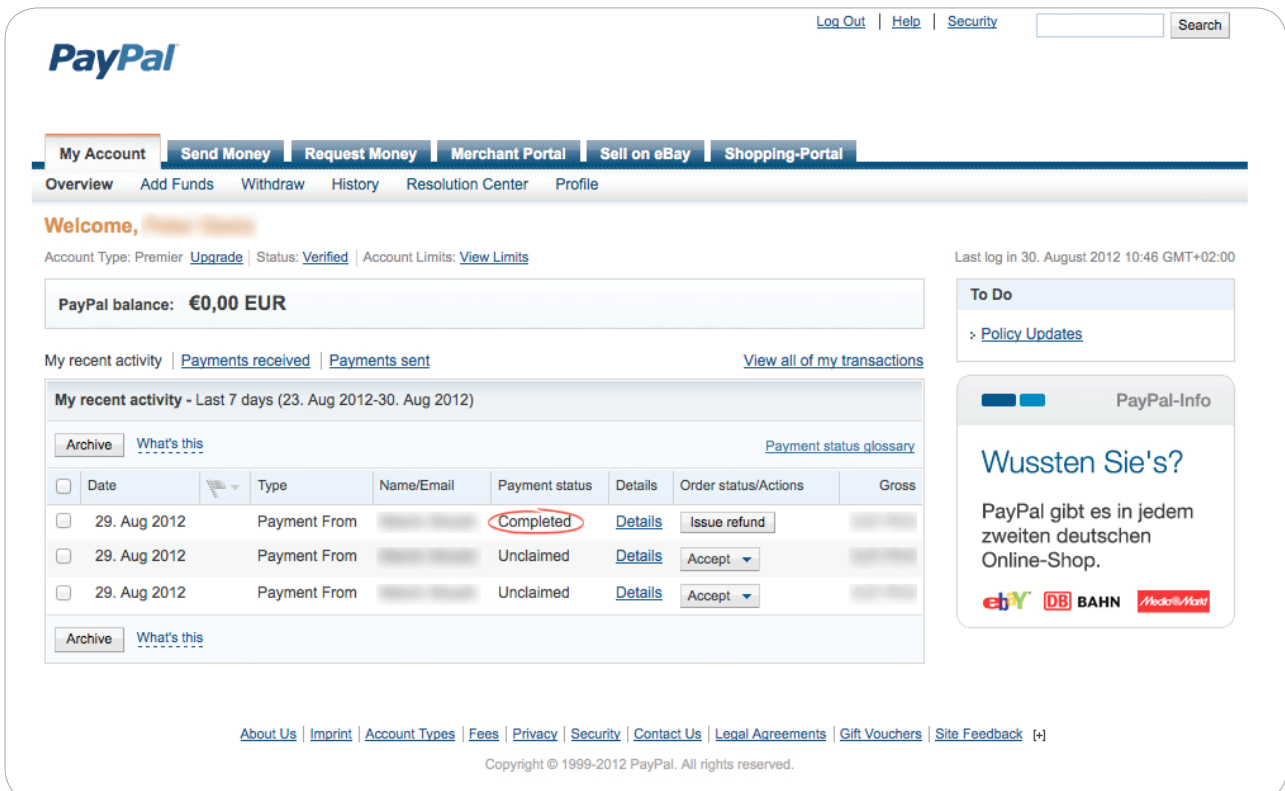
Example
address_override=1
notify_url=https://www.mywebsite.com/PayPal_IPN

Create Button

Congratulations!

Now you can add new subscribers from your PayPal account.

Please note: Contacts will be added to your GetResponse campaign only when the payment status in "Completed"



The screenshot shows the PayPal 'My Account' page. The 'My recent activity' section displays a table of transactions. The first transaction on 29. Aug 2012 is a 'Payment From' with a status of 'Completed', which is circled in red. The other two transactions are 'Unclaimed'.

Archive	What's this	Date	Type	Name/Email	Payment status	Details	Order status/Actions	Gross
<input type="checkbox"/>		29. Aug 2012	Payment From	[redacted]	Completed	Details	Issue refund	[redacted]
<input type="checkbox"/>		29. Aug 2012	Payment From	[redacted]	Unclaimed	Details	Accept	[redacted]
<input type="checkbox"/>		29. Aug 2012	Payment From	[redacted]	Unclaimed	Details	Accept	[redacted]

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