



A quick guide to...

WordPress

In this guide...

Learn how to add a GetResponse form to your WordPress based web services, so visitors can easily sign up for your Newsletter and Follow up campaigns.

Integration in a few easy steps

Build your list while you generate buzz! This new GetResponse plugin allows you to quickly and easily add a sign-up form to your blog's sidebar. It's compatible with WordPress 2.8.6 or higher blog version. No additional code required! Includes options for configuring Customs, Conformation URLs and more!

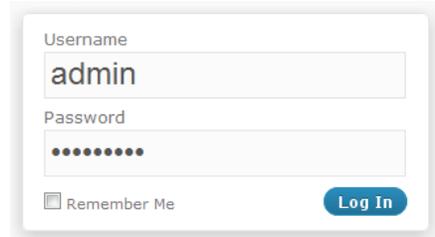
1. Download the module

Start by downloading the GetResponse WordPress plugin from the following link:

 [GetResponse WordPress Plugin](#)

2. Login to WordPress

Login to your WordPress service.



Username
admin

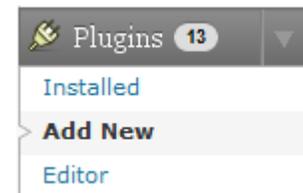
Password
.....

Remember Me

3. Install plugin

From the **plugins** section of the sidebar, click **add new** then go to the **upload** plugin tab.

[Search](#) | [Upload](#) | [Featured](#) | [Popular](#)



4. Upload module

Click **choose file** to locate the downloaded plugin zip file.

Click **install now**.

If successful, you will see a notification.

Install a plugin in .zip format

If you have a plugin in a .zip format, You may install it by uploading it here.

getresponse-integration.zip

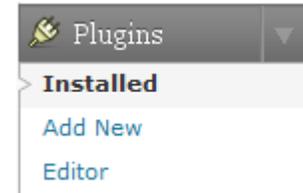
Installing: getresponse-integration.zip

Unpacking the package.
Installing the plugin.
Plugin Installed successfully.

Actions: [Activate Plugin](#) | [Return to Plugins page](#)

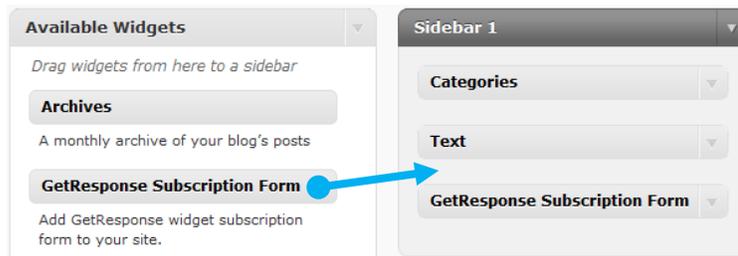
5. Activate installed plugin

From the **plugins** section of the sidebar click **installed**. Find the GetResponse plugin in the list and click **activate**.



6. Add widget to sidebar

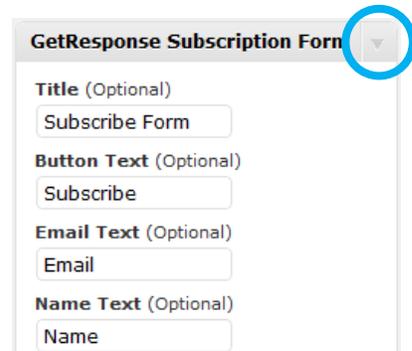
From the **appearance** section of the sidebar click **widgets**. Drag and drop the GetResponse **widget** onto the sidebar.



7. Edit widget appearance

From the widget sidebar click the **down arrow** to edit the **parameters**.

You can change the widget **title**, submit **button text** plus the **email** and **name** field text.



GetResponse Subscription Form ▼

Title (Optional)

Button Text (Optional)

Email Text (Optional)

Name Text (Optional)

8. Edit widget parameters

You can optionally enter the **URL** for your own custom **confirmation** and **error** pages.

Enter the **campaign name** you want the new contacts to be added to.

Enter a **custom ref** number to help identify or segment the new contacts from this form.

Confirmation URL (Optional)
(eg. http://example.com/greetings.html)

Error URL (Optional)
(eg. http://example.com/error.html)

Your Getresponse Campaign Name
(eg. best_campaign)

Ref Custom (Optional)
(eg. 555, ref)

9. Add custom fields to widget

The widget can capture one or more **custom fields** for the new contacts.

Click **add customs**, and enter the field **name** and a default **value**.

Customs

Add custom(s)

Name:

Value:

Hide: [+]

10. Enable widget features

Choose if you want the **total number** of contacts for this campaign to be displayed.

Optionally the **name field** can be hidden, so contacts will only enter their email address. Their name will be recorded as “friend”.

Show Contacts Counter
(Yes, No)

Hide Name Input All contacts will be added with name Friend
(Yes, No)

11. Save widget parameters

Click the **save** button to store the widget parameters.
Click **remove** to delete the widget from the sidebar.

[Remove](#) | [Close](#)

Save

The form will now be displayed on your WordPress web page!

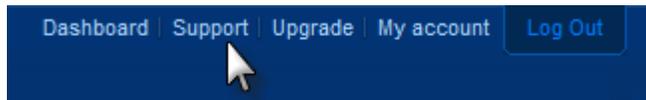
Thanks to this integration, new contacts and custom fields will be added to the campaign you entered.



The screenshot shows a WordPress blog page titled "My Blog". The main content area displays a "Hello world!" post from May 2014, 2014, with a welcome message and a "Subscribe Form" on the right. The subscribe form includes fields for Name, Email, City, and Code, along with a "Subscribe" button and a "GetResponse Email Marketing" logo. The footer of the page mentions "My Blog is proudly powered by WordPress" and provides links for "Index", "RSS", and "Comments".

Help and information

Start by clicking the **Support** link at the top of the page.



Free Phone, Email and Live Chat support

We're on hand 6 days a week to help you maximize GetResponse – so you can maximize your profits. Get in touch via phone, email, or live chat. It's always friendly and always free!

Call us now at: 1-877-EMAIL-GR (362-4547)



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Online Forum

Join the GetResponse online community and learn while you meet interesting people! Have a question about planning your campaign? List segmentation? Autoresponder drip campaigns? Share your experiences and best practices and grow your business "with a little help from your GetResponse friends".



GetResponse Blog – Email Marketing Tips

GetResponse blog focuses on the email marketing and autoresponder industry. It provides advice, marketing tips, email marketing research, and random on-topic rants.